

**EN**

**Conditions for the advertising program  
"LV JOURNEY"**

**1. NAME AND TYPE OF ADVERTISING PROGRAM**

The advertising program is organized under the name "LV JOURNEY".

**2. NAME OF THE INSTITUTION ORGANIZING THE PROGRAM**

The program is organized by LV Investments AG, Wirtschaftspark 2, FL-9492 Eschen, hereinafter referred to as the "Organizer" or "LV Casino".

**3. PERSONS ELIGIBLE TO PARTICIPATE IN THE ACTION PROGRAM**

LV Casino customers at Business Park 2, FL-9492 Eschen

**4. DURATION**

The "LV CASINO JOURNEY" starts with the commissioning of the LV Casino on 07.07.2023 and lasts 42 weeks. The final event (final draw) will take place on Friday, 26.04.2024. Participation in the draw is only possible during the opening hours of the LV Casino.

**5. GLOSSARY:**

The terms used in these General Terms and Conditions are defined below:

Organizer - LV Investments AG, Wirtschaftspark 2, FL-9492 Eschen;

LV Casino - the casino in the business park 2, FL-9492 Eschen;

General Terms and Conditions - rules and regulations that define the conditions for participation in the Action Program;

Customer - a visitor to the LV Casino in Business Park 2, FL-9492 Eschen;

Participant - a customer who has agreed to participate in the action program;

Promotional program - a promotion organized by the organizer in the LV Casino, which is divided into several phases and consists of a raffle, where the main prize is a Mercedes type C 220 d 4MATIC;

Winner - the participant who won a phase of the action program or the main prize;

Commission - two LV Casino employees and two customers who supervise the proper conduct of the raffle;

QR Code - an alphanumeric, two-dimensional, matrix-shaped, square graphic code unique to each participant that identifies the participant during the action program.

Free spins - a bonus in the form of free spins available for use on casino slots.

Raffle ticket - a ticket generated by the LV panel, which entitles to participate in the raffle.

Phase - a period during which participants can collect QR codes and exchange them for prizes, ending with the raffle,

Raffle - a game of chance in which participants receive raffle tickets after fulfilling the conditions set forth in the General Terms and Conditions. The prize is determined by "drawing" the tickets, i.e. a raffle.

Final raffle - the last raffle held as part of the promotional program, where the main prize is a Mercedes type C 220 d 4MATIC;

LV Panel - the touch screen panel in the LV Casino that allows the participant to claim prizes, create raffle tickets and check their progress in participating in the promotional program.

**6. RULES:**

1. Any person who is 18 years or older and is a customer of LV Casino can participate in the promotional program. The participation is free of charge. A person can only have one account for the promotional program. A valid passport and/or ID card (from EU/CH) is required to enter LV Casino and participate in the promotional program.
2. If a person participating in the promotion is excluded from the game operation during the promotion period in the form of a game suspension or an access ban, he or she will be automatically and irrevocably excluded from participation in the promotion.

3. LV Casino staff will inform each guest of the opportunity to participate in the promotional program when they visit LV Casino. After the customer declares that he/she would like to participate in the promotional program, LV Casino staff will provide him/her with a QR code that will allow him/her to create an account in the promotional program on the LV panel.
4. The customer scans the QR code on the LV panel, after which he can read the terms and conditions and the content of the consents.
5. By participating in the Promotion Program, the Participant accepts the Terms and Conditions of the Promotion Program and consents to the processing of his/her personal data (surname, first name, date of birth, address, type and number of official ID, date, time and duration of visit, history of participation in the Games) for marketing purposes. The participant may also agree to receive service and marketing messages via SMS.
6. Each participant will receive only one QR code per 24-hour period, valid during LV Casino opening hours. The participant will receive the QR code either in the form of a printed ticket or, if the participant has agreed to receive messages via SMS, in the text body of an SMS. The QR code is valid for 24 hours. It is not allowed to give the QR code to another person.
7. After accepting the general Terms and Conditions and granting the above-mentioned marketing consent, the participant is entitled to use the promotion program.
8. The promotional program includes 42 entries of the participant to the LV Casino (the first entry on a given day counts), which are confirmed by issuing a QR code in paper form or by sending the QR code via SMS.
9. For each of the 42 entries, except for the last visit of a stage, the customer receives a prize from the LV Casino, which he/she collects at the LV panel. The customer will find out which prize he has received for a particular entry by scanning the QR code via the LV panel and clicking on the icon for the corresponding entry.
10. The prizes can be a bottle of wine, free credits or free drinks.
11. The participant is not entitled or authorized to exchange the prize for any other prize, to spend the equivalent of the prize in money, goods or services, or to transfer the right to the prize to any other person or entity. The participant is entitled to return the prize, in which case it remains at the disposal of LV Casino.
12. For each of the 42 entries, the customer also receives a raffle ticket. The raffle ticket entitles him to participate in the stage raffles and later, if he does not win in the stage raffles, to participate in the final raffle. This means that if a customer visits LV Casino 42 times during the promotional program and does not win anything in the stage draws, their 42 raffle tickets will be entered into the draw at the final draw.
13. **Raffle.** Each phase of the promotional program ends with a raffle. Each person who has an account in the promotional program and is present in LV Casino during the period of the raffle has the opportunity to print a ticket that entitles him/her to participate in the raffle of a particular stage of the promotional program. At the end of the draw of a particular stage, the remaining tickets of the persons who did not win in the stage draw will be transferred by the commission to the final draw urn and will participate in the final draw.
14. If a participant visits the LV Casino more than once during a stage, every seventh and subsequent attendance will count towards the next stage. For example: If a participant visits LV Casino twelve times during the first stage of the promotional program, the option to print a second ticket will not become active on the LV panel until the second stage of the promotional program has begun. The raffle is divided into six stages, each consisting of six entries. Each stage is concluded with a raffle. Each stage starts at 00:00 and ends at 23:59

Stage 1: 07.07.2023 - 17.08.2023;

Stage 2: 19.08.2023 - 28.09.2023;

Stage 3: 30.09.2023 - 09.11.2023;

Stage 4: 11.11.2023 - 21.12.2023;

Stage 5: 23.12.2023 - 01.02.2024;

Stage 6: 03.02.2024 - 13.03.2024;

Stage 7: 15.03.2024 - 25.04.2024;

Drawing: 18.08.2023, Time: from 18:00

Drawing: 29.09.2023, Time: from 18:00

Drawing: 10.11.2023, Time: from 18:00

Drawing: 22.12.2023, Time: from 18:00

Drawing: 02.02.2024, Time: from 18:00

Drawing: 14.03.2024, Time: from 18:00

Last draw: 26.04.2024, Time: from 18:00.

15. Each lot is printed by the LV panel and automatically drops into a secure, sealed urn to which participants do not have access. The raffle ticket contains the participant's name, last

name and QR code. On the day of the stage drawing, or when the urn is full, the tickets will be placed in a large urn on stage by a committee.

16. The committee is selected half an hour before the draw and consists of two LV Casino employees and two guests, who are present in the LV Casino and are not participants of the promotional program. The chairman of the committee, who watches over the correctness and conduct of the draw, is an employee of LV Casino. In case there are no customers in LV Casino who are willing, respectively qualified, to belong to the committee, the committee will be composed only of LV Casino employees. In case of unforeseen circumstances, the chairman may decide to change the procedure of the draw. The conduct of the draw shall be recorded.
17. The chairman of the commission decides on the manner of the drawing. The drawing of the prize winners shall take place in the presence and under the supervision of the commission. In case of a manual drawing from the ballot box, the tickets are drawn by hand (at random) from the ballot box.
18. The drawing will begin with the selection of winners in ascending order starting with the lowest prize. Winners must be present in the casino during the draw.
19. If a drawn guest is not present at the casino to claim their prize, their ticket will be forfeited and another drawing will be held until the prize is claimed. Twenty prizes will be drawn in each stage drawing.
20. Prizes in the raffles of stages 1, 2, 3, 4 and 5 (CHF 10'000.00)
  - 5 x CHF 1'000
  - 5 x CHF 500
  - 5 x CHF 300
  - 5 x CHF 200
  - 5 x ROBOT BAR DRINKS GIFT VOUCHER
21. **Final draw on 26.04.2024** in the LV Casino. The main prize in the final draw is a passenger car Mercedes type C 220 d 4MATIC.
22. The final draw consists of four draws.
23. From all the tickets collected in the final draw urn, **30 participants** will be drawn. That is, if several tickets are drawn by the same person, the commission continues to draw until 30 participants are selected.
24. From the 30 participants mentioned in the above paragraph, **10 winners of the promotional program** will be drawn. The drawing and selection method of the committee is the same as for the raffles.
25. From the 10 participants mentioned in the paragraph above, 1 winner of the main prize will be drawn. He will choose either the main prize, a Mercedes type C 220 d 4MATIC, or the guaranteed prize of 40'000 CHF.
26. The procedure of the raffle and the selection of the committee are the same as for the raffles.
27. Among the 20 participants mentioned in point 24, the prizes will be drawn as in stages 1 - 5 according to point 20.
28. **Collection of the Grand Prize** - The promoter will deliver the Grand Prize to the participant who won the final draw within 14 days of the final draw. If the winner does not come forward to collect the prize within this period, the prize will be forfeited. For one year from the date of delivery of the car to the winner, the car remains the property of LV Casino. LV Casino will provide and pay for the insurance of the car. After one year, LV Casino will transfer ownership of the car to the winner, provided the winner complies with the rules of use set forth below:
  - A. The winner must have a valid driver's license to use the vehicle;
  - B. The winner may not use the vehicle if he/she is under the influence of alcohol or other intoxicants or is in a medical condition that makes driving impossible;
  - C. The winner may travel a maximum distance of 25,000 km until the vehicle becomes his property;
  - D. The winner is obliged to complete all formalities and bear the necessary costs in connection with the export of the vehicle from Liechtenstein;
  - E. The winner is obliged to use the vehicle in accordance with the laws of Liechtenstein and the country in which the vehicle is used;

- F. It is the responsibility of the winner to make all required and prescribed declarations/registrations/fees accordingly;
- G. For the purposes set forth in (D) and (H) above, LV Casino may grant the necessary powers of attorney to the awardee;
- H. The awardee is obliged to keep the vehicle in an undamaged condition and to perform maintenance, as well as repairs only in authorized workshops and only with prior approval of LV Casino;
- I. The winner must finance the fuel for the vehicle himself;
- J. The winner is not entitled to lend the vehicle to third parties, including family members;
- K. The winner is responsible for all penalties imposed on him/her or LV Casino in connection with the use of the vehicle, including fines, penalties, damages incurred in connection with the use of the vehicle, including non-economic damages;
- L. The winner is not entitled to interfere with the lettering of the vehicle with the LV Casino logo;
- M. The winner is not authorized to make any modifications to the vehicle, including the installation of additional equipment or the removal of existing equipment, without the consent of LV Casino;
- N. The winner is required to participate in LV Casino promotional events on dates previously agreed upon with LV Casino within one year of receiving the vehicle and agrees to post his/her picture on the LV Casino website and LV Casino social media pages;

## **7. withdrawal, termination of the advertising program**

1. Each participant may withdraw from participation in the promotional program at any time. Withdrawal of consent to the processing of personal data for marketing purposes constitutes a voluntary withdrawal from participation in the promotional program and means forfeiting the opportunity to participate in upcoming sweepstakes. To withdraw one's consent, it is sufficient to send a written withdrawal to LV Investments AG, Wirtschaftspark 2, FL-9492 Eschen.
2. LV Casino may terminate a participant's participation in the promotional program at any time if: he/she is disqualified from playing, if the participant fails to comply with the rules and regulations of the Promotional Program or LV Casino's house rules, or disrupts the conduct of the raffle.
3. LV Casino also reserves the right to terminate or modify the promotional program or replace it with another program at any time with reasonable notice and without giving any reason.
4. According to the LV Casino rules, no more than 300 people are allowed on the casino premises. Accordingly, LV Casino reserves the right not to allow more people on the LV Casino premises, including during the duration of the promotional program and especially on the day of the final draw.
5. LV Casino may suspend the duration of the promotional program at any time for the duration of special promotional programs, such as the Christmas promotional program.
6. LV Casino may, in exceptional and justified cases (e.g. random events proven by the Client, etc.), hand over an additional ticket to the Client without following the procedures described in these General Terms and Conditions. Each case of handing out an additional ticket must be registered and justified.
7. The promotional program ends on 10.05.2024. After this date it is no longer possible to collect prizes.

## **8. PROTECTION OF PERSONAL DATA**

1. Personal data collected as part of the action program will be processed by LV Casino in compliance with the applicable statutory data protection provisions for the purposes of the program.
2. By participating in the raffle, the participant agrees that the personal data manager may process his/her data for the purpose of participation in the promotional program. The processing includes, in particular, the determination of the participant's entitlement to the prize,

the delivery of the prize, the processing of any complaints and the fulfillment of necessary legal obligations of the Promoter in connection with the implementation of this promotional program.

3. The basis for the processing of the data provided is the voluntary consent of the participant; a lack of consent means that the guest cannot be considered for the action program.
4. Each participant in the advertising program has: a) the right to access the personal data provided; b) the right to request the rectification, erasure or restriction of the processing of the personal data provided; c) the right to object to the processing of personal data; d) the right to request the transfer of personal data; e) the right to withdraw consent to the processing of personal data at any time, without affecting the lawfulness of the processing; f) the right to lodge a complaint with a supervisory authority responsible for the protection of personal data if the Participant considers that his/her personal data are being processed in breach of the Regulations.
5. The Promoter of the Action Program informs that the personal data of the Participant may be disclosed by the Administrator to other entities solely for the purpose of fulfilling the obligations of the Promoter of the Action Program in accordance with the present Regulations and the law, i.e. to postal service providers/deliverers, entities providing legal and accounting services to the Promoter, IT service providers, employees for the purpose of awarding prizes.
6. The transfer of personal data takes place within the framework of a separate agreement on the processing of personal data.
7. To exercise the Participant's rights in relation to his/her personal data, please contact [Datenschutz@lvcasino.li](mailto:Datenschutz@lvcasino.li).

#### **QUESTIONS ABOUT THE LOYALTY PROGRAM**

If you have any further questions about our loyalty program, please contact the LV Casino staff who will be happy to assist you.